

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
January 12, 2012**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on January 12, 2012 at 8:00 a.m. at the Hilton LAX Hotel located at 5711 W. Century Blvd., Los Angeles.

29 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- Paul Gibbs, Crowne Plaza LAX
- Phil Baxter, Four Points LAX
- Chris Lorino, The Westin
- Steven Hall, LAX Marriott
- Bill Geary, Carlsberg Management
- Phil Campanelli, Embassy Suites
- Charles Bassett, LRW Investments
- Paul Gnasso, Ace Parking
- Bruce Nahid, LAT Investments
- Michael Washington, Sheraton Gateway
- Israel Mora, Courtyard LAX
- Ryan Thayer, La Quinta Inn
- Doug Lambeck, Decron Properties
- Ed Pomponio, DSS
- Celine Cordero, LAWA
- Christina Davis, LAX Coastal Chamber
- Barbara Yamamoto, LAWA
- Vincent Medina, Lotus Properties
- J.D. Webster, Neighborhood Council
- Chuck Martinez, Westfield Mall
- Lani Floresca, LADWP
- Martha Lopez, LADWP
- Omar Perez, LADWP
- Dan Kurowski, LADWP
- Amy Vulin, So Calif Gas
- Nate Kaplan, CD 11
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **APPROVAL OF MEETING MINUTES – January 12, 2012**

The minutes of the January 12, 2012 board of directors meeting were approved as presented.

4. **2012 BUDGET APPROVAL**

The proposed 2012 Budget was unanimously approved by the Board of Directors. See attached Budget.

5. **2012 ANNUAL PLANNING REPORT**

The proposed 2012 Annual Planning Report was unanimously approved by the Board of Directors for submission to the Office of the City Clerk. See attached Annual Planning Report.

6. **SPECIAL GUEST SPEAKER – Robert Hertzberg**

Former Speaker of the California State Assembly spoke regarding California Forward's efforts to reform government in California.

7. **EXECUTIVE DIRECTOR'S REPORT**

PBID Security Issues

Bill Wright of the Courtyard Marriott Hotel reported via email, that a subject by the name Marlo Jeffrey Hempstead was found in a guest room after the guest had checked out. The information was distributed via the email tree and it was determined that the Sheraton Gateway Hotel had at least two contacts with the subject earlier in the year. The subject was arrested by LAPD on the second contact.

Ambassador Contacts

	Nov-11	Nov-10	Dec-11	Dec-10
Citizen Contacts	727	729	748	622
Panhandler Contacts	106	109	116	104

Trolley Passengers

	Nov-11	Nov-10	Dec-11	Dec-10
Passengers	2889	5824	3944	4143

Passenger Totals by Year

2005	2006	2007	2008	2009	2010	2011
49,327	56,266	64,690	79,501	74,639	70,837	63,376
+16%	+14%	+13%	+23%	-6%	-5%	-10 % compared to 2010

Trolley Operations have been cut back to hourly for “winter” hours.
New Year’s weekend ridership was so heavy that we ran additional trolley to handle the traffic.
We are designing some ads to place in the Consolidated Shuttles and a video to run in the hotel TV to promote the trolley service.

Keep It Green

Because of heavy winds, several very large tree branches fell in to the street and on to sidewalks in the PBID. The maintenance crew and the ambassadors used hand saws and branch cutters to clear the debris from the area.

Gateway to Greener L.A.

Currently in the permitting process for placement of the new Trash Receptacles.

Street Lighting Issues

We are working with Bureau of Street Lighting to fix lights on 98th Street and Vicksburg.

We may have lost some lighting when the utility lines were put underground. We will be asking for an assessment of the area to see if we need additional lights.

Upcoming Meetings

LAX Coastal Area Chamber of Commerce Lunch with Sen. Dianne Feinstein on January 18th at the Sheraton Gateway LAX.

On-going projects for 2012:

- Trolley Advertising
- Landscaping maintenance of Century Blvd.
- Tree Lighting and holiday lighting in the BID
- District comparison of crime statistics
- Economic statistics for the district
- Refresh / reprint Gateway to Lunch
- Parking meters on 98th Street

8. L.A. DEPT. OF WATER & POWER

Representatives from the LADWP updated Gateway members on the utility undergrounding project along 98th Street.

9. LAWA UPDATE

Barbara Yamamoto shared information regarding projects at LAX and introduced Celine Cordero, the new Director of External Affairs for LAWA.

Meeting adjourned.